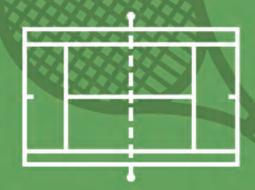
# TOP 10 REASONS TO PLAY

the sport for a lifetime



YOUR BODY

#### **Get Fit**

Lose Weight, Burn Calories— An hour of singles play can burn 580-870 calories. According to Oja, et al, Brit J Sports Med, 2016

Live Longer
Playing just 3 hours/week
will reduce your risk of heart disease 56%.

ling to a 2016 Harvard University study

#### Strengthen Heart, Muscles and **Bones**

Compared to other sports, tennis players have the lowest incidence of cardiovascular disease.
40-year study conducted by Johns Hopkins University

## Develop Hand-Eye Coordination

Playing tennis involves several skills that all contribute to good hand-eye coordination. You can improve your agility, balance, coordination, reaction time and more.



YOUR BRAIN

#### Reduce Stress

Tennis helps you deal with physical, mental, social and emotional challenges, which increases your capacity to deal with stress.

#### Increase Brain Power

From alertness to tactical thinking, tennis enhances the neural connections in your brain. Kids who play tennis regularly get better grades.

#### Learn to Solve Problems

Tennis is a sport that is based on evaluating angles, geometry and physics to get the best result, which translates into better problemsolving off the court.

In the late 1990s, several experts proposed that tennis, since it requires alertness and tactical thinking, may generate new connections between nerves in the brain and promote a lifetime of continuing brain development. This was supported in John Ratey's book, "Spark." Ratey was quoted in USA Today as saying, "A heart-thumping game of tennis can keep the brain in top shape."

YOUR LIFE

### **Enjoy Family** and Friends

Great for the whole family no matter what your age. With minimal equipment needed and plenty of courts nearby, it's easy to bring a friend or find one at the courts.

### Develop **Teamwork and** Sportsmanship

From doubles play to team and league play, tennis develops your ability to communicate and work together.

### **Improve** Social Skills

Tennis outperforms all other sports in developing positive personality characteristics.

According to a study by Dr. Jim Gavin

playtennis

Tennis is FUN! Get started TODAY!

Let TENNIS add years to your life – and life to your years! Go to USTA.com or PlayTennis.com to find a place to play!